



Barcamp Ethiopia Information for Sponsors

Barcamp is a new type of event to reach Ethiopia. It is based on modern concepts of communication, collaboration & creative exploration of solutions to locally relevant problems. Barcamp is also based on the application of modern open & web-based communication channels and tools for planning, PR and documentation.

Because Barcamp is community organized and should be open and easy for anyone to participate in, it depends on sponsors to cover costs that do arise.

Institutions who decide to support Barcamp Ethiopia will have the following benefits:

- The logo and name will be presented in different online media, where also is mentioned, what the institution sponsors. Examples:
 - Barcamp.org
 - elearningethiopia.ning.com
 - africamp.com
 - & many other national & international websites, blogs, social networking sites.
- The institution's name will be mentioned to press who report on the event.
- The logo will be printed on the back of participant t-shirts to be handed out at the beginning of the 2-day event.
- The logo will be included on promotional flyers, posters and other materials to be distributed in Addis Ababa and other Ethiopian towns before the event.
- The logos and name will be included on printed information materials, poster-boards, banners & notes during the two day events.
- The institution's contribution will be recognized at inaugural and closing speeches at the Barcamp.
- Logos & names will be included in edited multimedia publications to be published online and printed after and as a result of Barcamp Ethiopia.
- The institution will be associated with a positive, creative & forward thinking context and have the opportunity to present itself to a young audience of Ethiopian future thinkers and players.

Barcamp Ethiopia is hosted by EiABC (Ethiopian Institute of Architecture, Building Construction & City Development) and jointly organized by ECBP (Ethiopian Engineering Capacity Building Program - Ministry of Capacity Building) and an open community of participants and sponsors.



EiABC

Ethiopian Institute of Architecture,
Building Construction and City Development
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Addis Ababa University
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ecbp engineering capacity
building program