

Global Work Camp

A BarCamp Production
www.barcamp.org/GlobalWorkCamp2008

Help contribute to making Global Work *Work*TM

Industries are cycling through natural evolutions to determine how to most effectively exploit advantages of the global economy. The question everyone is trying to answer is: "How do we make Global Work *Work*TM?"



Institute for
Global Work

Contribute to shaping the future of global work

Given the realities of the current global economy, questions arise, such as how organizations can improve on distributed software development. Even the most sophisticated communications technology does not automatically create the necessary coordination, collaboration, or comprehension. Differences in language and culture among members of global teams are often sources of misunderstanding and tension; dispersed employees who meet only through email and teleconference may lack the trust needed to do good work together.

Add the fact that role definitions, political factors, social realities, and even questions of security or proprietary information may hamper the ability of skilled people to contribute to the effort, and the aim of making the best use of the best available global talent—of realizing the full potential of an organization's human capital—becomes more of a hoped-for goal than an everyday reality.

The GlobalWork BarCamp will delve into the challenges and successes associated with Global Work. It will provide a forum for like-minded individuals to share successes and failures; knowledge and wisdom; and provide further contributions to shaping its future instead of becoming subjects of it

Keane
enabling transformation

Conference Topics

- Topic 1 Global Talent Management
- Topic 2 Global IT Governance
- Topic 3 Global Product Innovation
- Topic 4 Global Business Architecture

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Join us on June 21, 2008 at Boston University to participate in a unique "UnConference". You will have the opportunity to share your ideas and experience with people who are interested in maturing the ability of the global economy to make Global Work *Work*TM.

