

Hi (name),

On June 23rd there will be an out-of-the-ordinary opportunity for career counselors who are deep into technology and interactive/social media to learn from one another. The Career Counselor Technology Gathering is a home-grown professional development opportunity; develop by four counselors from four different institutions. The vision for this gathering is:

- a) it is meant for people who are beyond the basics of technology and interactive/social media
- b) attendance means participation. The goal is for this to be a small, high-value gathering of the people in our field who are most "into" technology.

All those who come, must contribute! We'll begin with introductions during which each attendee brings a story of success and a story of failure in technology/media use. Then we'll move into a section we're calling "Cool Tools" in which each attendee briefly shares one interesting or new technology, whether or not it has been adapted to the career center world. After these two opening dialogs, we'll break for informal lunch. In the afternoon, we will have documented all the topics from the morning and then provide spaces for informal, but-productive conversation on how to bring these technologies or ideas or applications into the work we do.

We have only a few limits on attendance:

- A maximum of 25 attendees
- Each attendee must have a solid comfort level with the basics of technology and interactive/social media
- Each attendee must be prepared to participate as described above

More information will be given to participants after registration. But, questions can be directed to gary.miller@unc.edu The event will take place at Elon University, School of Communication on June 23rd from 10am until 4pm. The event is free, although participants will be responsible for their own lunches. It would be great if you could join us. To register, go to: <http://tinyurl.com/cctg2011>

Hope all is well,
Gary