

**NEW LEARNING | NEW THINKING | NEW BEHAVIOR** 

## September 1 7 th 1 8 th

A barcamp will be held on the EiABC campus (Ethiopian Institute for Architecture, Building Construction & City Development) in Addis Ababa from 17th-18th September 2010. Everyone is welcome to attend Barcamp Ethiopia and everyone is encouraged to take active part in the preparations. The general topic for Barcamp Ethiopia 2010 is:

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Revolution doesn't happen when society adopts new technology, it happens when society adopts new behaviors

- Clay Shirky: Author, "HERE COMES EVERYBODY

As opposed to regular conferences, a barcamp is organized and held not by an organization or a company, but by an open community of interested individuals who gather around a common topic to exchange ideas and experiences in an informal setting. Barcamp has no pre-structured program. The actual topics for the conference-sessions and discussions are collected by everyone on the morning of the first conference day. Still, at any time the agenda can be changed and every participant is encouraged to contribute actively to the sessions. In general, barcamps are characterized by an atmosphere of non-hierarchy, openness, sharing, creativity, efficiency and fun.

BAR = "Beyond All Recognition". More than 350 barcamps have been held all over the world with different thematic focus, also in several other African countries. Every barcamp is individual - To understand barcamp: Attend it!

Sponsors are very welcome to help make Barcamp Ethiopia a success. By sponsoring a specific item, like food, drinks, soundsystem, etc., your institution will be associated with a creative andfoward-thinking context. Your logo will be presented on various web-based platforms, printed promotional materials, participant t-shirts and your name will be mentioned in communications before, during and after the event. Barcamp Ethiopia is an example of new thinking and acting in Ethiopia. Be a part of it!

For more info & to participate, visit:

barcamp.org/BarCampEthiopia & elearningethiopia.ning.com

















