

1 EVENT

BarCamp is a user-generated event: open, participatory workshop-events, whose content is provided by participants - focusing on technology, teaching and learning.

--- www.barcampsaignon.org ---

5 REASONS

Not sure if you should participate with a sponsorship?

Heare are 5 resons why you should:

#1: Be more visible

Make your company more visible in Ho Chi Minh City.

#2: Promote your services

With sponsoring with your services (such as food) new customers can be won.

#3: Find the right candidates

Employer Branding is more and more important. Highly qualified staff can be found at BarCamp events.

#4: Be trendy

With sponsoring an event like a BarCamp you can show your openness for new approaches.

#5: Share and gain knowledge

Last but not least, BarCamps are a great place to gain new knowledge and to share your knowledge in your business domain.

8 RULES

- #1: You do talk about BarCamp
- #2: You do blog about BarCamp
- #3: If you want to present, you must write your topic and name in a presentation slot
- #4: Only three word intros
- #5: As many presentations at a time as facilities allow for
- #6: No pre-scheduled presentations, no tourists
- #7: Presentations will go on as long as they have to or until they run into another presentation slot
- #8: If this is your first time at BarCamp, you HAVE to present. (OK, you don't really HAVE to, but try to find someone to present with, or at least ask questions and be an interactive participant.)

3 OFFERS

- #1: **Diamond Sponsor** (from \$ 1,000)
 - * logo on t-shirt
 - * logo on website
 - * booth on the spot
 - * logo on banner
- #2: **Gold Sponsor** (from \$ 500)
 - * logo on t-shirt
 - * logo on website
 - * logo on banner
- #3: **Silver Sponsor** (from \$ 200)
 - * logo on website
 - * logo on banner