

« ICT SERVING THE COMMUNITY »



PRESS KIT

OCTOBER 13th 2012

**At « CENTRE DES TECHNOLOGIES
APPROPRIEES DE MAROUA »**

With « Institut Supérieur du Sahel »

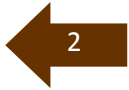
And « Ecole Normale Supérieure »



MAROUACAMP: "ICT SERVING THE COMMUNITY"



CONTEXT



According to the organization for Economic Cooperation and Development (OECD), the area of information technology and communication technology (ICT) includes all activities that allow produce, process and transform information and communication, using an electronic process. In this sense, almost all areas of activity can be found listed in the ICT sector: agro-industry, culture, information, communication, journalism, livestock, science education, population sciences ...

Specifically, these technologies enable the developing countries, to ameliorate the life of people in most remote areas possible by mobile phones and offers multiple opportunities for innovation and jobs. Therefore, the ICT increases productivity and competitiveness factors trigger economic growth.

Pushing each area of activity to hatch, ICT now become the chief friend, and tool used by populations.

Organizing the first MarouaCamp with theme "ICT serving the community ", is to provide an opportunity for individual participants, organizers see how to develop and emerge locally and in the global world.

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www.barcampcameroon.org



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MAROUA

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Maroua is one of the main cities of Cameroon. This is the capital of the Far North region and the capital of Department of Diamaré. Located in the northern part of the city, there're many tourist attractions, socio-cultural, economic and important human population mixture.

It's university, one of the most recent public institutions of higher education in the country, consists of two schools that make it one of the hubs in the three northern regions: "The Higher Institute of the Sahel" and "Ecole Normale Supérieure de Maroua."

In this context, the MarouaCamp wants to be an opportunity to combine youths, lovers and the actors of the ICT sector of the Far North region, to the rest of the volunteers and "usual suspects" of Barcamp Cameroon annually organized nationally. The Adamawa and North Regions are also privileged to be part of this meeting scheduled Saturday, October 13th, 2012.

MarouaCamp the 2012 first edition will be held at the "Centre des Technologies Appropriées de Maroua. For this occasion, the two great schools of the University of Maroua will be joint sponsors: Higher Institut of Sahel and Ecole Normale Supérieure de Maroua.

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CONCEPT



The event focuses on latest innovations in terms of Web applications, free software and social networks in Cameroon and Africa.

In general, a Barcamp is not a conference held in a conventional way. It is free and open to the public. People register online and barcamp is organized as participatory workshop-events.

Content (presentations or projects) is provided by participants who bring in their own way something to the Barcamp. Thus, the principle that governs all Barcamp is this: "No viewer, all participants."

The Barcamp have 3 major objectives:

- **Bring together the largest number of people interested in technological developments in various fields and body trade in Cameroon;**
- **Create different IT partnerships between business present;**
- **Achieve a framework for discussion and exchange reliable information on ICT ...**

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BARCAMP CAMEROON

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The first Barcamp Cameroon was held November 7, 2009 at the Hotel Meridien Douala, under the theme "Digital Dreams". On June 12 2010, it is hotel Djeuga Palace in Yaounde who had the honor of hosting the Barcamp Cameroon second edition. "This is our land" theme was found to allow IT people of Cameroon to reaffirm their origin and the debate to channel development. In 2011, AppsTech Douala took over for the third edition called "The Future is Mobile ". In practical terms, the first three editions, was attended by nearly 300 people.

This year's Barcamp Cameroon 2012 re-designed the future of Cameroon and Africa with a big homecoming. "Valuing Our Culture with ICT "was the motto of the 4th edition with 450 people participating at the Goethe Institut in Yaoundé last May 19.

Each Barcamp Cameroon edition includes an introductory and a closing presentation rooms alongside parallel workshops. Each workshop is coordinated by a moderator whose mission is to manage the list of topics proposed by the community prior to the event. The presentation of each project should take 3 to 5 minutes. The Coordinator can then discuss openly for 10 minutes.

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ORIGINS



The name "BarCamp" refers to its origins, with reference to a hacker slang term, foobar. The first BarCamp was held in Palo Alto, California, August 25 to 27, 2005, in the offices of the Socialtext society. It was organized in less than a week from its inception, with nearly 200 participants. Since then, Barcamps were organized in the United States, Europe, Asia and Africa.

The BarCamp is organized primarily through the web, using what might be called the communication tools of the Web 2.0. Specifically, BarCamps depend also on the goodwill of organizers, the generosity of sponsors. This volunteering goes through loans, premises and providing a reliable internet connection, to the drinks and meal.

All participants are encouraged to submit a project or help during an intervention. To prepare and enable Barcamp to evolve, it is advisable to register in advance which topics we would like to discuss the Barcamp wiki page. Everyone can initiate a BarCamp, using the BarCamp wiki or creating its own branch.

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PROGRAMM



The MarouaCamp 2012 will be held throughout the Saturday, October 13, 2012. The appointment is scheduled to host 4 essential sessions:

1 - Developing Northern Regions (ICT4D)

2 - ICT for education

3 - Coding Sessions

4 - Free topics

A special session of "Going Kompyuta" (numerising mother's tongues) will be organized on that day.

In order to have attractive content, the call for proposals presentations is thus opened. Not need to be a genius or from a certain social category to talk to MarouaCamp.

Send your topic proposals to the following addresses:

groups.google.com/group/barcampcameroon and

contact@barcampcameroon.org.

NB: Applications from women, developers or not, are eagerly awaited. Participants who are not computer scientists or developers are also target audiences. In addition, subjects on ICTs for development, education and the future of the northern Cameroon have the scoop in this first edition.

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PARTNERS

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With us for MarouaCamp 2012:



**They have trusted us in 2009, 2010, 2011 and May 19th 2012 at the
Barcamp Cameroon**

Mtn Cameroon, Ringo SA, Google, ActivSpace, Pulse, ZoomOps, Ingenieris, Dotcom, Appstech, Limbelabs, VLP Open source, Altis, 24labs, Afrovision group, IYam.Mobi, Kerawa.com, Koutchoumi, Africa 2.0, OpenSolutions Cameroun, Africonline, Maneno, Mashable, Manyaka SA, ReadWriteWeb France, Air France, Mobile Money Cameroun, Koosseri technology, Goethe Institut-Kamerun, Cawad Sarl, Campuce, Erela, Yartechnologies, Blowel Sarl, Mosaïques, Camac, Afrinic, Tlb Com, High Tech Media, I-Catalog, Tic Mag...

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